



Media Release

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Optus boosts data up to one terabyte on fixed broadband plans

Optus today announced a significant update to its fixed broadband and home phone plans, providing loads more value for both new and existing customers.

Including updates to its 'Fusion' broadband and home phone bundles, its mobile and broadband bundles as well as its standalone Naked broadband plans, Optus customers will for the first time have access to a one terabyte plan (1,000GB), which can be used at any time of the day or night. The new 'Fusion 129' plan gives customers access to a terabyte of data and unlimited standard local and national calls to fixed lines and Australian GSM* mobile calls for just \$129 per month.

Customers on the 'Fusion 99' and 'Fusion 109' plans will also see a significant increase in included data and value. 'Fusion 99' and 'Fusion 109' customers will now have access to 500GB data per month (up from 15GB and 30GB respectively) as well as unlimited standard local and national calls to fixed lines and calls to Optus mobiles in Australia, making their bill easier to manage than ever before. Optus has also eliminated excess data charges from its updated Fusion broadband plans, shaping speeds to 256kbps after a customer reaches their data limit. This will minimise bill-shock and ensure customers can easily keep track of their budgets.

Adding to the incredible value already on offer, for the duration of December and January, Optus will also waive the connection fees on standard 24 month bundles for new customers, a saving of \$79 for home phone bundles and \$149 when bundled with a mobile. Supersonic Broadband Cable customers who bundle with either a new home phone or new mobile when signing up to a new 24 month broadband contract will also enjoy a \$79 saving on their connection fees.

Gavin Williams, Optus Consumer Marketing Director said, "Our customers are telling us that they want more all inclusive bundles and higher data options from their fixed broadband plans – and that's what we've delivered. Both new and existing customers will be blown away by the amazing value we've included in these new broadband bundles."

"Optus is committed to providing our customers with services which not only offer substantial value but are intuitive and easy to understand. The elimination of excess usage charges will enable customers to better manage their bills. Likewise, not restricting customers with peak and off peak times on our Fusion offers, will ensure customers can use their data as and when they want to without having to worry about watching the clock," Mr Williams said.

Optus has also introduced new international call rates as part of its \$109 and \$129 Fusion plans. Perfect for the lead up to the holiday season, whether you're calling home or a relative abroad, the new World Saver Rates mean you can talk to your loved ones without having to worry about a mounting bill. With calls as cheap as 2c a minute to the UK, Canada, USA, Singapore and Greece the new Fusion international call rates will be a big hit with customers in the holiday season.

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Overview Of Plan Changes

Fusion Plans

Plan Name	Data Allowance	Voice	Speed Limiting	Contract Options	Hardware Fee	Connection Fee	International
Fusion \$99 (Min Cost \$2,376 over 24 months)	500GB	Unlimited Std Local, National calls to fixed lines, Optus GSM mobiles in Australia	256kbps	24 months	WiFi modem included^	\$79 waived until Jan 31, 2011+	N/A
Fusion \$109 (Min Cost \$2,616 over 24 months)	500GB	Unlimited Std Local, National calls to fixed lines, Optus GSM mobiles in Australia	256kbps	24 months	WiFi modem included^	\$79 waived until Jan 31, 2011+	Access to World Saver Rates~
Fusion \$129 (Min Cost \$3096 over 24 months)	1,000GB	Unlimited Std Local, National calls to fixed lines, Australian# GSM mobiles in Australia	256kbps	24 months	WiFi modem included^	\$79 waived until Jan 31, 2011+	Access to World Saver Rates~

+Connection fee charged on first bill. Credit will appear on first or second bill

^ New customers only.

*Optus Local and Long Distance Phone Fair Go™ policy applies. Normal call charges apply to calls and services that are not part of the included value. #**Excludes:** Pivotal, International calls, 19XX calls, calls to Satellite phones, Directory Assistance, Operator Service calls, Equipment charges and Home Phone services; such as Voicemail subscription and retrievals, calls made over another carrier's network (e.g. using an override code) and calls to national fixed or GSM mobile services that then divert/switch or re-route overseas; ~World Saver rates and call connection fees apply.

Broadband Plans

Plan Name	Bundled Price	Naked Price*	Peak 12 noon – 12 midnight	Off Peak 12 noon – 12 midnight	Speed Limiting	Contract Options	Hardware Fee	Connection Fee
Up to 500GB Optus Broadband	\$69.99 Min Cost \$2418.51 with Tel \$2,155.71 with Mob	\$79.99 Min Cost \$2,188.71	250GB	Up to 250GB	Speed limited for both peak and off peak to 64kbps once peak or total data exceeded	24 month or M2M**	\$0 std modem^	\$79 with Tel/\$149 with Mobile waived until Jan 31, 2011+ \$149 M2M \$249 Naked

Naked/Bundled with Mobile (minimum plan \$19 per month) only available on 24 month contracts.

**M2M only available with home phone.

+Connection fee charged on first bill. Credit will appear on first or second bill

^new customers only